

Exhibit A

• 13g of WHOLE GRAIN
per serving.

Sara Lee®

Classic

**100%
Whole
Wheat**

No Artificial Colors or Flavors
No High Fructose Corn Syrup



By definition classics stand the test of time.

They are the silent partner to routine – trustworthy, dependable and comforting.

Our Classic 100% Whole Wheat's soft texture and wheat taste make it just that – a classic.

The whole grain recipe with no artificial colors or flavors makes it a nutritious choice you can feel good about.

Classic 100% Whole Wheat – with classics, you just can't go wrong.

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Nutrition Facts

Serving Size
1 Slice (26g)
Servings Per Container 22

Calories 60
Calories from Fat 5

| Amount/serving % Daily Value* | |
|-------------------------------|-----------|
| Total Fat 0.5g | 1% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Polyunsaturated Fat 0g | |
| Monounsaturated Fat 0g | |
| Cholesterol 0mg | 0% |

| Amount/serving % Daily Value* | |
|-------------------------------|-----------|
| Sodium 120mg | 5% |
| Total Carbohydrate 12g | 4% |
| Dietary Fiber 2g | 8% |
| Sugars 2g | |
| Protein 3g | |

Vitamin A 0% • Vitamin C 0% • Calcium 2% • Iron 4%
Thiamin 4% • Riboflavin 0% • Niacin 4% • Folic Acid 2%

INGREDIENTS: **WHOLE WHEAT FLOUR**, WATER, SUGAR, WHEAT GLUTEN, YEAST, MOLASSES, SALT, SOYBEAN OIL, WHEAT BRAN (PRESERVATIVE), MONOGLYCERIDES, CALCIUM SULFATE, SOY LECITHIN, CITRIC ACID, GRAIN VINEGAR, POTASSIUM IODATE, S

EARTHGRAINS BAKING COMPANIES, INC., HORSHAM, PA 19044 www.saraleebread.com © All rights reserved. SARA LEE is a registered trademark of

*Percent Daily Values are based on a diet of other people's secrets.

The

% Daily Value*

5%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

4%

Calories: 2,000 2,500

8%

| | | |
|--------------------|-------------------|---------|
| Total Fat | Less than 65g | 80g |
| Sat Fat | Less than 20g | 25g |
| Cholesterol | Less than 300mg | 300mg |
| Sodium | Less than 2,400mg | 2,400mg |
| Potassium | 3,500mg | 3,500mg |
| Total Carbohydrate | 300g | 375g |
| Dietary Fiber | 25g | 30g |

• Iron 4%
Folic Acid 2%
SOYBEAN OIL, WHEAT BRAN, DATEM, CALCIUM PROPIONATE
GAR, POTASSIUM IODATE, **SOY FLOUR**.
R12-300

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Bread retains its best quality if stored at room temperature. For best results, use bread by date on package.

We are committed to providing you with quality products and welcome your questions and comments. Call 1-800-984-0989, Consumer Relations Department. When writing, please include the "BEST BY" date and coding as well as the bar code and numbers.



LDPE

